

# EXCLUSIVE TRAVEL REPRESENTATION

Sales & Business Development

Spanish I LATAM markets



# **OUR COMPANY**

Wetouring is a passionate, inspiring and trustworthy Travel Representation company based in Spain and Latin America. Offering strategic and a wide range of effective Sales & Marketing solutions for DMC, hotels and resorts willing to develop their business in the Spanish speaking markets. We create efficient connection alliance between our B2B partners. Our extensive knowledge and experience allow us to increase business opportunities and successful sales expansion to our valuable clients.

# **OUR MISSION**

At Wetouring, we commit to our quality of all services and be a reliable business partner. We aim to the maximum client's benefits by using our deep market knowledge through an extensive list of strategic partners and unlimited exclusive deals. Not only but one of our most important missions is to build stronger brand awareness and increase financial return for our travel partners through our extensive network inside the markets. Because what matters for us is the global evaluation from the travel agents during the entire sales process from the first contact to the end of the service. In conclusion, the highest satisfaction from the end clients.



## **OUR VALUES**

We are a committed and dedicated team with our daily work. Everything related to the Travel and Hospitality industry enthusiasm and fascinates us, and, that's where our values come from. We are transparent, emphatic with a flexible and dynamic philosophy allowing us to adapt to the changing needs of each moment and clients. We are one of those who prefer quality over quantity in order to establish trustworthy among our collaborating partners.

# **OUR TEAM**

Our team are creative, dynamic and multilingual cultures. From our strong enthusiasm with travel has turned from passion to professional career, we are confident of in-depth knowledge for each destination. WETOURING understands clearly the valued keys of our successful business, by which all team members are held accountable to achieve Quality - Trust - Ethical – Efficiency – Communication. Located in both Europe & Asia, we are effectively managing to deliver the quickest response within 24 hours.

# **CONTACT US**

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# **OUR SERVICES - WHAT WE OFFER?**

Bespoke Representation for DMC & Hotels Sales, Marketing & Business Development Spain I Portugal I Latin American markets

- Exclusive Representation promoting privileged services. We do not represent on behalf of competing companies on the same geographical area or destination.
- Provide regular 'face to face' sales calls and communication with small, medium and large-scale travel-related companies.
- Provide a professional, personalised & proactive Spain/LATAM base located on the 'doorstep' to some of the key players selling your destination.
- Expert consultancy. Create effective Operational Procedures for the client's team members.
- Potential and high productive connections. Create & enhance networking.
- Establish and Increase solid business conversion. Long-term partnerships with key market players.
- Create product adapted to markets requirements (Spanish translations included).
- Position your product to enhance its prestige, desirability and visibility.
   Ensure long term and sustainable success of the brand by constantly reviewing the results.
- Strategic and efficient follow-up on request and negotiation.
- Brand awareness. Social Media Management. Innovate content and communication campaigns adapted to markets trends.
- Deliver periodic sales reports on the business environment and developed activities.

# **PROJECT PROCESS**



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#### SALES PLAN

Wetouring to design an Action plan with Sales & marketing strategy.

#### **AGREEMENT**

Our Partner understands and agrees with proposed sales plan.

#### INVESTMENTS

Partner allocates capital with expectation of a future financial return.

#### **GROWTH**

Wetouring to increase business conversion and sales creating longterm connections.





#### **GUARANTEE SALES GROWTH**



By partnering with our company in taking care of your sales & marketing needs, we ensure a significant expansion of your returns and growth in business. Our extensive knowledge of the LATAM & Spanish markets plus understanding the needs-trends over the years enables us to make meaningful and long-term connections with our potential B2B partners. Meanwhile delivering comprehensive reports and periodic follow up for the full process.

From WETOURING we assure succesul sales increase.



# PRIVILEDGE MEMBERS OF



### WE REPRESENT SPAIN, PORTUGAL & LATIN AMERICA MARKETS

We are proud to be a member of GTRA (Global Travel Representation Alliance. An association formed between experienced, like-minded travel representation companies, offering high standards, similar services and covering different international markets. The GTRA members have long-standing relationships with the key decision-makers at tour operators, travel agencies, tourist boards and within the media.

# VISIBILITY IN MAIN TRAVEL TRADE SHOWS













**Travel Representation Company** 

Connect with us









