

### PRESIDENT'S MESSAGE

Our tagline, "We Connect You in Asia," encapsulates what we do and the boundless possibilities that lie ahead, including our commitment to sustainable, technological, and human connections.

Travel is all about connections - the physical journeys we take to breathtaking destinations and the human bonds we form.

At Tour East, our teams across Asia help make these connections meaningful, creating enriching cultural experiences for every traveller.

We value our global partnerships and work together to provide exceptional client experiences. Our success is linked to theirs.

Because of our technology investments, we can provide our partners instant access to pricing, availability, and confirmation for various destinations. They can provide their customers with swift and precise services.

Our Progressive Web App provides digital itineraries, destination info, options, and customer service. We prioritize sustainability while enhancing service delivery and communication with partners and clients. Embracing technology means smoother journeys and a greener, more sustainable future.

Despite our technological strides, we understand that tourism remains inherently human. Tour East's core has always been superior customer service, deep destination expertise, and enduring relationships. Our people, their expertise, and unwavering dedication are irreplaceable in crafting extraordinary experiences for over half a century.



Hiroyuki "Keith" Kitagawa President & CFO



## LOCAL EXPERTISE. GLOBAL REACH.

- Established in 1972
- Offices in 11 countries
- Technology providing access to rates and bookings 24/7
- An international sales team covering all regions
- A member of the Global DMC Network by JTB Group



#### "PERFECT MOMENTS, ALWAYS."

Being part of the **GLOBAL DMC NETWORK by JTB Group**, these words are more than just a slogan.

We collaborate with our worldwide affiliates, industry partners and suppliers to develop innovative services and solutions that enable our customers to connect more deeply and meaningfully.

We are so contributing to creating sustainable communities and a more peaceful and interconnected planet.

The JTB Group remains as committed as 110 years ago to delivering unrivaled excitement, value and satisfaction and opening up new worlds.

All network members are here to provide the legendary **Perfect**Moments, Always. Experiences that last forever.



## SERVICES IN ALL SHAPES AND SIZES.

As your one-stop destination management company, we provide a single trusted face of accountability for a comprehensive suite of services for individual and group travelers:

- Meet & Greet Services
- Ground Transportation
- Accommodation
- Sightseeing Tours
- Cruises
- MICE
- Special interest & study tours
- Premium lifestyle experiences



### "MICE TO MEET YOU."

We are passionate about meetings, incentives, conferences and exhibitions! We help to bring all elements together to make your event successful.

No matter your event size, occasion or budget, we possess a wealth of experience and all the relevant connections to offer an exciting range of accommodation, venues, ideas, and dedicated MICE management teams to help you bring it to life.

- Support from concept to completion for every event
- Creative team events catering to every size and budget
- State-of-the-art Event Management Technology Solutions
- Experienced, resourceful and dedicated on-site management
- Full hospitality arrangements
- Pre- and Post-Programs
- Special interest tours and activities & Companion Programs
- Indoor & Outdoor Team Building Activities

YOUR MICE CONNECTION IN ASIA.



Trave**life** 

Committed to sustainability

The teams of TOUR EAST SINGAPORE (September 2022) and TOUR EAST BALI (December 2022) attained Travelife Partnership status. The Travelife Partner award recognizes the team's commitment to social and environmental sustainability. Both offices comply with more than 100 criteria related to sustainability management, office operations, working with suppliers and customer communication. The teams are working towards further improvements aiming to eventually

More countries are to follow suit!

reach the Travelife Certified stage.

#### "SUSTAINABLY YOURS".

Our network has always been keenly aware of the need to look after our planet, its people and communities.

In Japan, our affiliates at JTB Global Marketing & Travel Inc. have attained Travelife certified status. Most Tour East countries have since followed suit and worked towards the partnership level.

More information on Tour East's Sustainable Tourism Code of Conduct can be found here https://www.toureast.net/ our-sustainability/.

The entire Global DMC Network by JTB Group is committed to UNWTO's Sustainable Development Goals for Tourism.

WE CONNECT YOU SUSTAINABLY IN ASIA.

## AND NOW TO OUR COUNTRIES.

There is no better way to introduce our countries than to use their individual national tourism board's slogans as headlines.

# CAMBODIA – "KINGDOM OF WONDER."



With an eye on personalised and exclusive travel planning, Tour East Cambodia is dedicated to delivering the real Cambodian experience to all visitors.

An extensive, knowledgeable, well-travelled multilingual team delights in sharing their experiences and creating magic in delivering truly inspirational and experiential travel programs.

Spanning a range of travel themes, Tour East Cambodia offers experiences ranging from culture and history to culinary, active travel, wellness, and more, offering the perfect program for all interests.



WE CONNECT YOU IN **CAMBODIA**.



### "WONDERFUL INDONESIA."

Indonesia is the largest country in South East Asia. With over 17,000 islands and set on tectonic plates and volcanic grounds, the archipelago state has encompassed peoples and cultures of mainland Asia and Oceania. The result is a unique and welcoming diverse environment and society.

Indonesia is awash with cultural and natural wonders, which continue to inspire us. Tour East Indonesia has created and delivered exceptional and awe-inspiring travel experiences for over 33 years.

Tour East's head office is located in Bali. And the Island of the Gods is the best locale to benefit from divine inspiration to provide these "perfect moments, always."





Deputy General Manager TOUR EAST INDONESIA

WE CONNECT YOU IN INDONESIA.



## "IMAGINE YOUR KOREA."

Korea has emerged as a tourist magnet packed with experiences from cultural to culinary and natural settings to modern-day entertainment.

Tour East Korea provides extensive local knowledge and know-how to deliver exceptional and personalised travel programs to all types of travellers.

Tour East Korea's unique offerings and services create truly memorable experiences, whether an explorer or a traveller seeking to blend old and new.



WE CONNECT YOU IN KOREA.



## LAOS. "SIMPLY BEAUTIFUL."

Rich with experiential travel opportunities, Laos is an ideal destination to combine with other countries within the region.

With the Tour East network, it could not be easier to design and create the ideal travel experience.

Discover this Indochina gem with the Tour East team of professional travel designers and equally qualified guides as they impart their knowledge and stories.

From World Heritage sites to local flavours in the bustling streets of Vientiane, let Tour East show the real Laos.





## "MALAYSIA, TRULY ASIA."

Malaysia is a melting pot of cultures and ethnicities - rich in travel adventures and experiences.

For over a decade, Tour East has guided visitors within this diverse destination, from the stunning beauty and scenery from the island of Borneo and the Cameron Highlands to historic Georgetown in Penang, or spectacular Kuala Lumpur.

As a result, Malaysia offers the opportunity to experience many different holidays in one place.

Through the professional team at Tour East headquartered in Kuala Lumpur, you can be assured of premium knowledge and professional experience.





## "LOVE THE PHILIPPINES."

The Philippines has over 7,500 islands, offering unparalleled biodiversity and travel experiences of all types and budgets.

Tour East Philippines delivers an extensive range of tailored, experienced-based travel programs from both Manila and Cebu operation centres.

A multilingual team of tour guides also means that visitors of all nationalities can be cared for with world-renowned Filipino style and gracious hospitality.

The Philippines is distinguished for its pristine beaches and crystal waters, colourful customs, delicious food, lively entertainment and wonderful people. It's no surprise that people who have visited the Philippines have fallen in love with the country.



General Manager & President

WE CONNECT YOU IN THE PHILIPPINES.



## SINGAPORE. "PASSION MADE POSSIBLE."

This multi-award-winning team has created and innovated the travel experience in Singapore for half a century.

Tour East Singapore assures the highest quality standards with its own operated overland tours and sightseeing.

From exclusive to luxury, traveller to explorer, Tour East Singapore recognises and delivers excellence within Singapore and beyond.





WE CONNECT YOU IN SINGAPORE.

## TAIWAN - "THE HEART OF ASIA."



With a professional multilingual team Tour East Taiwan always delivers to and beyond expectations.

An island that offers increasing appeal to seasoned travellers, Taiwan provides a realm of cultural and natural experiences from coast to coast.

Excelling at delivering unique and personalised travel programmes, Tour East Taiwan embraces all the destination has to offer, emphasising culture, food, and adventure programs.





## "AMAZING THAILAND."

Thailand sets its sight on being amazing for every type, budget and style of traveller.

For half a century in 2022, Tour East Thailand has been delivering excellence and lasting memories to global inbound customers.

Tour East Thailand has offices and partner agencies in all key tourist destinations to ensure updated product offerings and indestination customer support.

On to the next 50 years of accolades and awards for exceptional travel experiences and personalised services!



Senior Manager DMC-GIB & Operation Indochina

WE CONNECT YOU IN THAILAND.

## VIETNAM - "TIMELESS CHARM."



Vietnam has reinvented itself as Southeast Asia's most exciting tourist destination and is a hotspot for foodies, beachgoers and thrill-seekers alike.

With its head office in Ho Chi Minh, Tour East Vietnam boasts wholly owned regional offices in Da Nang and Hanoi.

A team of passionate travellers that love to show others the beauty of this country,

Tour East Vietnam takes great pride in providing the most exceptional travel experiences and personalised services for leisure and MICE travellers.



WE CONNECT YOU IN VIETNAM.



Mr Dennis Law Director of Sales & Marketing (Asian & Middle Eastern Markets) dennis\_I.hq@jtbap.com



Mr Peter Weibel Director of Sales & Marketing (International Markets) pweibel@toureast.net

### CORPORATE HEADQUARTERS.

Teams of our corporate headquarters are based both in Singapore and Bangkok.

The sales and marketing division manages the global sales network, launching new products and services, key client management, coordinating events and trade-related shows and exhibitions, digital marketing and trade media communications.

#### **OUR GLOBAL SALES OFFICES**



CHINA (CENTRAL & NORTH)
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USA / CANADA / BRAZIL (MICE)
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### ASIA IN A CLICK.

Thousands of products are available to you instantly.

From tours, transfers, travel experiences, and packages to an extensive range of hotels and resorts at every price point and category.

Connect with us today for your log-in and get access to our easy-to-use online booking engine.

Contact Tour East at info@toureast.net for more information or visit our website www.toureast.net.

### **OUR OFFICES AT A GLANCE.**

#### CAMBODIA



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#### INDONESIA



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#### THE PHILIPPINES



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#### THAILAND



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### We Connect You On Social Media

Linked in tour-east

Find us on **?** TourEast

o toureastdmc

**YouTube** @TourEastDMC